



Vogue Philippines continues to inform and inspire a global audience, creating dynamic conversations about today and tomorrow.

Through its powerful, original narratives, Vogue champions emerging talents and crystallizes the Philippine fashion identity.

Celebrating creativity and craftsmanship, Vogue empowers a vibrant, sophisticated community engaged in the art and business of fashion.

Leading the industry with its values of inclusivity, diversity, sustainability, and stewardship of our natural environment, Vogue forges the future of fashion.

Source: Harold Julian (VOGUE Philippines March 2023)



For over 120 years, Vogue has been the architect of desire. It is moved by the zeitgeist, ushering in ideas whose time has come.

Fashioning the future, Vogue influences industry to ecosystem, tailoring to technology, streetwear to couture and now, the Philippines to the world.

It presents compelling portraits of Vogue's values in practice: lives styled with creativity, optimism and meaningful luxuries. Each issue is a new beginning and every page is an invitation to be inspired.

BEA VALDES, EDITOR IN CHIEF

Source: Colin Dancel (VOGUE Philippines September 2023)



FEBRUARY 2024

CULTURE

Advertising Theme: REAL ESTATE AND LIVING

History, artistry, heritage, Lunar New Year, Valentine's, and other creative facets of Filipino life.

MARCH 2024

SUMMER FASHION

Advertising Theme: SUMMER FASHION

Trendsetting and Filipino voices in global fashion.

APRIL 2024

BEAUTY

Advertising Theme: BEAUTY AND WELLNESS

The Filipino look is diverse and inclusive.

MAY 2024

THE FUTURE

Advertising Theme: TECHNOLOGY AND

ENTERTAINMENT

Innovations in technology and the next generation of

Filipino creatives.

Source: Sharif Hamza (VOGUE Philippines May 2023)



JUNE 2024

PRIDE

Advertising Theme: EMERGING BRANDS

Freedom and the way the world should be.

Special VOGUE MAN

JULY 2024

TRAVEL & SPORTS

Advertising Theme: TRAVEL, HOSPITALITY, DINING

Olympians and what they are playing for.

AUGUST 2024

MUSIC AND DESIGN

Advertising Theme: JEWELRY AND ACCESSORIES

How creative disciplines are collaborative.

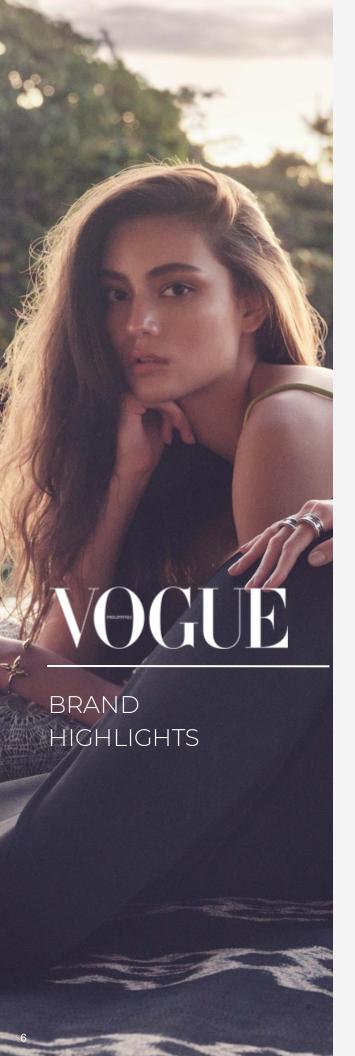
SEPTEMBER 2024

ANNIVERSARY & FALL FASHION

Advertising Theme: FALL FASHION

Celebration, intricate details, and Filipino fashion.

Source: Regine David (VOGUE Philippines June 2023)



OCTOBER 2024

BODY AND WELLNESS

Advertising Theme: HEALTH AND WELLNESS

Exploring new forms of well-being.

Special VOGUE MAN

NOVEMBER 2024

LUXURY

Advertising Theme: SHOPPING AND LUXURY

The luxury of choice.

DECEMBER 2024 / JANUARY 2025

ART + GIVING BACK

Advertising Theme: HOME AND FURNITURE

Different forms and perspectives of art.

Source: Sharif Hamza (VOGUE Philippines March 2023)



| | BOOKING DEADLINE | MATERIAL DEADLINE | | ON SALE DATE |
|--|---------------------|----------------------|-----------|------------------|
| FEBRUARY 2024 (CULTURE) | | | | |
| | 08 DEC 23 | 09 JAN 24 | 29 JAN 24 | 01 FEB 24 |
| MARCH 2024 (SUMMER FASHION) | | | | |
| | 10 JAN 24 | 06 FEB 24 | 28 FEB 24 | 01 MAR 24 |
| APRIL 2024 (THE FUTURE) | | | | |
| | 09 FEB 24 | 07 MAR 24 | 28 MAR 24 | 01 APR 24 |
| MAY 2024 (| BEAUTY) | | | |
| | 08 MAR 24 | 09 APR 24 | 29 APR 24 | 01 MAY 24 |
| JUNE 2024 (| PRIDE) | | | |
| | 10 APR 24 | 09 MAY 24 | 28 MAY 24 | 01 JUN 24 |
| JULY 2024 (TRAVEL & SPORTS) | | | | |
| | 10 MAY 24 | 07 JUN 24 | 28 JUN 24 | 01 JUL 24 |
| AUGUST 2024 (MUSIC & FILM) | | | | |
| | 10 JUN 24 | 09 JUL 24 | 29 JUL 24 | O1 AUG 24 |
| SEPTEMBER 2024 (ANNIVERSARY & FALL FASHION) | | | | |
| | 10 JUL 24 | 09 AUG 24 | 28 AUG 24 | 31 AUG 24 |
| OCTOBER 2024 (BODY & WELLNESS) | | | | |
| | 09 AUG 24 | 09 SEP 24 | 28 SEP 24 | 01 OCT 24 |
| NOVEMBER 2024 (LUXURY) | | | | |
| | 09 SEP 24 | 08 OCT 24 | 28 OCT 24 | 31 OCT 24 |
| DECEMBER 2024 / JANUARY 2025 (ART, GIVING BACK & HOMECOMING) | | | | |
| | 10 OCT 24 | 08 NOV 24 | 28 NOV 24 | 30 NOV 24 |

Source: Sharif Hamza (VOGUE Philippines September 2023)